

Carrot Competition Rules and Agreements

1. This competition is open for anybody no matter what farming/gardening system is followed.
2. The goal of this competition is to arrive at a standard for optimum nutrient density in carrots.
3. As carrots are harvested, growers are recommended to take 3 average carrots, cut them in half crosswise then cut a ¼" thick crosswise section from the middle of the carrot. Squeeze all juice from the section and take a brix reading. Wrapping the sample in a vinyl mesh and squeezing with a modified vise-grips works great for extracting most of the juice. Sample all 3 carrots this way and average the results. Then call IAL at 800-659-2481 or check our websites at www.aglabs.com or www.highbrixgardens.com to see if your average is in the top-ten brix readings. If it is please call us and we will update our online listing.
4. If your carrots are in the top-ten for brix levels IAL will do a complete Nutrient Density Analysis free of charge.
5. By sending in your carrots you willingly give your consent for IAL to use the data collected from the carrots for statistical analysis. Likewise permission is also given to publish the results of the lab analysis along with your name and address.
6. In addition to the top-ten, several other samples will be analyzed from prominent carrot growers in order to compare results. This will include specialty, organic, and large commercial growers.
7. People who wish to have their carrots analyzed whose carrots did not achieve the top-ten can do so by paying the standard fee of \$100 for the Nutrient Density Analysis.
8. Prizes will be in the form of products and services only equivalent to \$250 for 1st place, \$200 for 2nd place, and \$150 for 3rd place. All other top-ten winners will receive products and/or services from IAL equivalent to \$50 each.
9. Prizes must be redeemed within 1 year.
10. A compilation of the results of this carrot competition will be made available as a free download online or by requesting a copy from IAL.

11. All carrots must be sent to our lab by November 1, 2007. Ship samples to:

**International Ag Labs
P.O. Box 788
800 West Lake Ave.
Fairmont, MN. 56031
507-235-6909**

12. A signed copy of these rules and agreements must be sent along with the carrots.

13. I _____ have read these Rules and Agreements and give my consent to them as a participant in the carrot competition.

Signature: _____

Date: _____